

jeancarlo cerasoli

information architect

planner, designer (ux, web, graphic), webwriter

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designversatil.com.br



experience

2010 -



teacher
graphic design

2010



information architecture,
planning

odebrecht - liberty seguros - artex - colabore.cc - nazca

2010



information architecture,
planning

2009



information architecture,
planning

2010

wizard - rede ponto certo - litho calcium - drive imóveis - abe américa

2009



webdesign, information
architecture

funcamp - casa do professor visitante - educadora fm

2007



webdesign, graphic design,
planning, information architecture,
copywriting, branding

2009

sandy e junior - loyola - band campinas - clark - galena - spa recanto

2003

2007



webdesign, graphic design,
branding, copywriting

westfalia do brasil - 3M - albano - veiling holambra



courses

2010



16 horas

Information architecture for web projects

2008



08 horas

Advanced Methodologies of Customer Experience -
Research and Design

2008



12 horas

Introduction to WebStandarts



events

2010



coordinator:
regional discussions
about technology and
innovation

2009



lecturer:
information architecture
and design

2009



Brazilian summit on
information architecture
são paulo | sp

2007

2009



são paulo | sp



education

2008

2009



major:
graphic design

1996

2000



major:
political science

1989

1993



major:
international law
graduation: law



skills

English: advanced
Italian: basic
Spanish: basic

windows, macintosh and linux
adobe cs5, axure rp, omnigraffe,
balsamiq, mind maps, etc
html, css, webstandarts, php (basics)

area for further improvements